



Our process is real-world progress

Vineland Research and Innovation Centre is a world-class research centre dedicated to horticultural science and innovation. With a highly-skilled research team, oversight from an independent Board of Directors, engagement from an international Science Advisory Council and collaboration with over 160 global partners including a Stakeholder Advisory Council, our goal is to enhance Canadian growers' commercial success through results-oriented innovation.

We are an independent, not-for-profit organization, funded in part by the *Canadian Agricultural Partnership*.

10 key research and innovation programs

	The Customer Comes First: Putting Consumer Intelligence to Work for Horticulture		Putting Technology to Work for Horticulture: Process Control and Automation Engineering
	Feeding Diversity: Bringing World Crops to Market		Canada's National Hardy Rose Program
	New Market Opportunities: Driving Growth with New Plant Varieties		Global Reach, Local Touch: New Vegetable Varieties
	Value-Added Traits for Horticultural Crops		Greening the Canadian Landscape
	Enhancing Flavour and Production Traits of Canadian Greenhouse Tomatoes		The Right Tools: Integrating Biocontrol Systems for Impact

